

**BOARD OF DIRECTORS
ADMINISTRATIVE SESSION
March 6, 2020**

President Francis called this administrative session of the Board of Directors to order at 8:30 a.m. Directors present: Francis, Ebeling, Dufoe, Kroemer, Boehmer, and Fadness. Absent: Fleshner and Seivert. Attending from the state office: Berger and Brown.

Motion by Ebeling, second by Fadness and unanimously approved by all Directors present to accept consent item February 13, 2020 Board of Directors' minutes.

Executive Director Berger shared with Directors that the IPTV contract has been signed. Directors had instructed Executive Director Berger in the February meeting to sign the contract once it met management's approval. IPTV specifically addressed all the concerns of management and Directors. Several Directors indicated that they have received positive comments from their constituency regarding the continuing relationship with IPTV and statewide coverage of the girls' championships.

Directors were informed that since October, Tom Florian, Coordinator of Business Development has been in contract negotiations with the Iowa Farm Bureau to continue its title sponsorship with the IGHSAU and has been unable to reach an agreement. Executive Director Berger told Directors that she and Florian recently met with the Iowa Farm Bureau to discuss ways in which an agreement between the two organizations could be secured; an agreement could not be reached. Directors reviewed in detail the current IGHSAU proposal. Lengthy discussion ensued. Within discussion it was suggested that the IGHSAU possibly consider selling the championships individually. Directors instructed Executive Director Berger to continue in contract negotiations with the Iowa Farm Bureau. An update on the process will be shared with Directors at a future administrative session.

The Classification Committee is scheduled to meet in April. Executive Director Berger reviewed questions that will guide discussion at the next meeting. Francis met with his Representative Council members during the state basketball tournament and one topic of discussion was classification. His district's Council members were of the opinion:

- 1) Classification is more of a football issue
- 2) There is a misconception about the number of private schools. Many people believe that schools such as Martensdale St. Marys and St. Ansgar are private schools, but they are actually public schools.
- 3) They don't think that classifying using "free and reduced numbers" will be a solution.

Directors discussed the above items as well as the possibility of counting only girls per school as a way to classify. If a school enters into a cooperative sharing agreement, only the number of girls from the sending school would be included in the enrollment count for

classification purposes. Executive Director Berger indicated that she and the staff are researching several options for classification and would have information for the Board to review at a future date.

The joint state track and field proposal to live stream the championships received from Ken Krogman (Iowa High School Sports Network) was presented by Executive Director Berger. Discussion ensued regarding the proposal and the cost involved. Directors also discussed the cost associated with the IGHSAU possibly producing its own live stream. The live IGHSAU feed would be taken directly from the video board at Drake Stadium and could include field events as well as feature stories during boys' events. The downside in providing our own live stream would be that users wanting to see both girls' and boys' events would have to use two different web sites. Following discussion, Directors indicated they are interested in the IGHSAU pursuing producing its own state track and field live stream and instructed Executive Director Berger to move forward with research and planning.

Brown reviewed Directors' itinerary for the state basketball tournament including presenting awards.

There being no further business, meeting adjourned at 10:15 a.m. through a motion by Dufoe, second by Fadness and unanimously approved by all Directors present.

Karon Brown
Senior Associate Director