



# IOWA GIRLS HIGH SCHOOL ATHLETIC UNION

5000 Westown Pkwy, Suite 150, West Des Moines, IA 50266

## IGHSAU Postseason Regional Event Video Broadcast Policies

This list of policies pertains to all requests for live and/or delayed video broadcasts (over-the-air television, cable television, internet webcast, internet stream, etc.) of IGHSAU-sponsored postseason events (regionals) that lead up to IGHSAU state tournaments/championships.

*The following rules, regulations, and fees shall apply:*

1. The IGHSAU Digital Network holds rights and right of first refusal to all IGHSAU postseason events leading up to state tournaments/championships. Third-party video broadcasts are prohibited at events selected and shown by the IGHSAU Digital Network. If the IGHSAU Digital Network accepts a broadcast after a third-party has applied for and received access, the applicant will be refunded by the IGHSAU.
2. Applications must be submitted to the IGHSAU and postseason host site manager at least 48 hours in advance of the scheduled date and time of the selected event. Payment must be submitted to the IGHSAU within three (3) business days following the event occurring. Failure to meet either of these deadlines may result in permissions being denied at future IGHSAU events.
3. Host sites will receive 50% of each access fee.
4. Reproductions or copies of the broadcast shall not be sold or distributed without written consent from the IGHSAU. This includes DVDs, blue-ray, video on demand, or subscription-based archives.
5. Advertisements or promotions associated with alcohol, tobacco, firearms, gambling, performance enhancing substances, or lewd subject matter are strictly prohibited.
6. This application is not a guarantee of postseason broadcasting access. The IGHSAU reserves the right to remove access to its events at any time, and may discontinue this agreement immediately if the broadcast entity violates IGHSAU rules and regulations or expresses views incompatible with the values of the IGHSAU and interscholastic athletics.
7. Broadcasters will be responsible for coordinating set-up and production with the event/tournament manager at each host site. Parking, entry, credentialing, and work space are at the discretion of the event/tournament manager or administrator. If the host site cannot facilitate or allow access, any access fees paid by applicants will be refunded by the IGHSAU. Broadcasters are responsible for any and all additional set-up costs required by the host site (i.e. internet access, electrical, etc).
8. Broadcast location - including broadcast equipment, tripods, protective cases, etc. - shall not be placed in the tournament seating area nor obstruct the view or personal space of event spectators. Host site manager and IGHSAU must provide approval of the broadcast location.
9. Applications do not require resubmission for games or events that are postponed or delayed. Only one approved form and access fee is necessary for the entirety of an event.
10. Student groups operating broadcasts through their school as part of a class or recognized student organization are not subject to the listed broadcast access fees. A maximum of one (1) student group per school competing in each event will be granted access. Student groups must operate for educational purposes only and should not generate revenue through third-party advertisements or pay-per-view subscription services. The broadcast must be fully produced by students and approved by the school's Activities Director via signature on the application.
11. Any outlet which simulcasts its broadcast over multiple platforms is not subject to multiple access fees. Only one fee will be applied by the IGHSAU.
12. Only one access fee is required for "live" or "delayed" video broadcasts or streams. Previous restrictions and fees for "delayed" broadcasts or rebroadcasts have been eliminated.
13. Applicants must read and/or display two (2) prepared PSAs from the IGHSAU during the course of their broadcast. View PSAs [HERE](#).
14. Live audio feeds that are streamed using traditional video platforms (over-the-air television, cable television, internet webcast, internet stream, etc.) are not considered live video broadcasts so long as no more than a single static image is displayed on the broadcast. Live audio feeds are subject to existing radio rights fees.
15. Broadcasts produced and shown on the NFHS Network are subject to the listed video broadcast fees. The IGHSAU does not maintain a rights agreement with the NFHS Network.

*For more information, contact IGHSAU communications director Jason Eslinger: [jasoneslinger@ighsau.org](mailto:jasoneslinger@ighsau.org)*